

REGISTER NOW FOR FREE ENTRY

iProperty.com EXPO Kuala Lumpur Convention Centre
25 - 27 July 2008
 Friday, Saturday & Sunday 10 am - 7 pm
 "Luxury Collection" www.iproperty.com/expo

Hottest Local & International Property Showcase
over 30 Free Seminar by Industry Experts
over RM10 billion worth of Property on Exhibit



Award Winning Developers	Malaysia Property Hot Spots
International Locations	Overseas Migration
Property Talks	Business Networking

iProperty.com Expo (formerly known as International Homebuyer & Property Investor) is the largest luxury and international properties exhibition in Malaysia. The Exhibition has attracted 50,000 visitors from 62 countries and over 300 exhibitors from more than 20 countries since its inception in 2005

Property Talks & Forum
 This year's expo will feature over 30 sessions of Property Talks & Forum. It is the most comprehensive programme presented at ANY MALAYSIAN property expo and rightly established as one of the most popular features of the show.

For more information visit www.iproperty.com/expo or email expo@iproperty.com

Malaysia International Property on Exhibit

Featured Developers

International Locations

BANDAR UTAMA DEVELOPMENT
 IJM, MULPHA INTERNATIONAL
 SP SETIA, SUNWAY, NALURI
 TTDI DEVELOPMENT, PUTRAJAYA
 MALAYSIA PACIFIC CORPORATION
 TA PROPERTIES, GLENMARIE COVE
 TIJANI (BUKIT TUNKU),
 SEPANG GOLDCOAST

AUSTRALIA, CANADA,
 INDONESIA, MIDDLE EAST
 SINGAPORE,
 UNITED KINGDOM,
 UNITED STATES OF AMERICA
 and many more

2008 International Award Winning Development



Fiabci Prix d'Excellence 2008 Award for Best Residential Category
 Congratulations to Mulpha International Bhd

iProperty.com Investment Forum

Keynote address by
YAB. Tan Sri Dato' Abdul Khalid Ibrahim
 PSM., DPMS., DSAP.,
 Dato' Menteri Besar Selangor

"Selangor - Towards Sustainable Development"
 26 July 2008, Saturday 10am

Please view
Property Talks & Forum
www.iproperty.com/expo
 or email
expo@iproperty.com

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Enquiry please call : +603 2297 0810 / +603 2297 0804

HOUSING & PROPERTY



This year's expos will showcase high-end residential, commercial and retail developments in the Kuala Lumpur city centre as well as in prime locations around the peninsular.

SIMPLY THE BEST

From illustrious exhibitors to the finest high-end exhibits, extensive online coverage and high-powered investment forums, this year's iProperty.com Expo is set to be ground-breaking.

IT'S all systems go for the upcoming iProperty.com EXPO *The Luxury Collection* (www.iproperty.com/expo) which will be held from July 25 to 27 at the Kuala Lumpur Convention Centre, Halls 4 and 5. More than 15 000 local and international home buyers are expected to home in on this year's Expo, which will be officiated by Housing and Local Government Minister Datuk Seri Ong Ka Chuan on July 25.

This marks the first time the iProperty.com Group, Asia's leading network of property portals, is organising the event, formerly known as International Home Buyer and Property Investor exhibition.

Over the past four years, the event has seen participation from highly acclaimed developers as well as thousands of high net-worth individuals, expatriates and institutional buyers.

Building on this strong foundation, an exciting and impressive list of high-quality award-winning exhibitors have been lined up this year, including top Malaysian developers such as IJM, Sunway City, TA

Properties, Bolton, SP Setia, Malaysia Pacific Corporation, Putrajaya, TTDI Development, Glenmarie Cove, Naluri Berhad, RB Land and TH Properties.

They will be showcasing high-end residential, commercial and retail developments in the City Centre as well as in prime locations around the peninsular.

In addition, the organiser is also delighted to be joined by international property developers and investment linked-organisations from Australia, Canada, Indonesia, Malaysia, the United Kingdom and United States of America.

The Expo looks geared to surpass its track record of attracting serious, multi-million-ringgit homebuyers and investors from over 62 countries.

As top management executives with annual incomes of at least RM150 000, these visitors are the perfect candidates for high-end property purchases.

For every one of the 15 000 people visiting the Expo, there are many more buyers and investors who are unable to physically make it. In view of this, an expo website is also being launched, giving online cover-

age of exhibitor and property details, booth photos and video recordings of seminar and panel discussions.

This offers property developers an excellent opportunity to tap into a vast regional network to cross-market their products and services to a wider audience, extending their product exposure from three days to 365 days. The online expo website goes live on July 25 and can be accessed via the iProperty.com network in Singapore, Malaysia, Philippines and Hong Kong.

In a continual effort to raise the bar on service, this year there will be useful value-added tools like Show Directories and visitor reports, as well as visitor registration, to allow exhibitors to carry out post-expo marketing.

Exhibitors can also refer to the online expo website for valuable leads and follow up with them even after the iProperty.com EXPO has ended.

In conjunction with the Expo, Selangor Menteri Besar (Chief Minister) Tan Sri Abdul Khalid Ibrahim will present the keynote address at the launch of the first

Investment Forum. The Investment Forum is aimed at providing an informative platform for investors considering putting their money into property.

This year's speakers include Ho Chin Soon, who will be giving insights on the major land bank owners and the latest land transactions in Klang Valley, and Zerim Properties Chief Executive Officer Previndran Datuk Singhe, who will give hints on the outlook for the Malaysian Property market: "Entry or Exit?"

There will also be a dialogue session on the Outlook for the Malaysian Luxury Property market, focusing on how the luxury property market has been unique in escaping inflation.

In addition, an overall forum on Invest in Malaysia touching specifically on the current Government initiatives in Johor, Kuala Lumpur and Penang will be held on July 26, also at the same venue (KLCC).

For more information on the iProperty.com EXPO *The Luxury Collection*, visit www.iproperty.com/expo. You can pre-register at the same site or call the organiser at 03-2297 0810.